Overall Results

Total No. of 2009 Graduates:	3266	Placement Rate:	95.9%
Survey Response Rate:	72.0%	Unemployment Rate:	4.1%

All Graduates - No. of Respondents: 2350; Response Rate: 72.0%	
Employed	60.9% (1430)
Further Education	32.4% (761)
Other	2.7% (63)
Unemployed	4.1% (96)

Undergraduate Programs

Arts (BA and HBA) – No. of Respondents: 1314; Response Rate: 70.0%	
Employed	52.5% (690)
Further Education	40.6% (533)
Other	2.6% (34)
Unemployed	4.3% (57)
Average Salary*	\$40 510 (85)

Business Administration (BBA) – No. of Respondents: 400; Response Rate: 78.3%	
Employed	78.0% (312)
Further Education	16.0% (64)
Other	3.0% (12)
Unemployed	3.0% (12)
Average Salary*	\$47 141 (125)

Science (BSc and HBSc) – No. of Respondents: 131; Response Rate: 74.0%	
Employed	38.9% (51)
Further Education	55.0% (72)
Other	2.3% (3)
Unemployed	3.8% (5)
Average Salary*	\$42 409 (11)

Music (BMus and BMTh) – No. of Respondents = 43; Response Rate: 76.8%	
Employed	25.6% (11)
Further Education	72.1% (31)
Other	2.3% (1)
Unemployed	0.0% (0)
Average Salary*	n/a

Brantford Campus (also counted in BA/HBA statistics above)

All Disciplines (BA/HBA) – No. of Respondents = 276; Response Rate: 74.2%	
Employed	61.2% (169)
Further Education	31.2% (86)
Other	2.2% (6)
Unemployed	5.4% (15)
Average Salary*	\$39 800 (15)

^{*} Data based only on salaries of graduates who completed their studies on a full-time basis



Graduate and Professional Programs

Education (BEd) – No. of Respondents = 48; Response Rate: 70.6%	
Employed	85.4% (41)
Further Education	8.3% (4)
Other	2.1% (1)
Unemployed	4.2% (2)
Average Salary*	n/a

Business Administration (MBA) – No. of Respondents = 159; Response Rate: 84.6%	
Employed	91.8% (146)
Further Education	3.8% (6)
Other	0.6% (1)
Unemployed	3.8% (6)
Average Salary*	\$65 170 (20)

Social Work (MSW) – No. of Respondents = 108; Response Rate: 74.0%	
Employed	88.0% (95)
Further Education	3.7% (4)
Other	1.9% (2)
Unemployed	6.5% (7)
Average Salary*	\$55 060 (39)

Arts and Science (MA, MSc, MIPP, MES) – No. of Respondents = 103; Response Rate: 65.2%	
Employed	50.5% (52)
Further Education	38.8% (40)
Other	4.9% (5)
Unemployed	5.8% (6)
Average Salary*	\$52 209 (16)

Seminary (MDiv, MThS, DMin) – No. of Respondents = 7; Response Rate: 43.8%	
Employed	57.1% (4)
Further Education	14.3% (1)
Other	28.6% (2)
Unemployed	14.3% (0)
Average Salary*	n/a

All Disciplines (PhD) – No. of Respondents = 15; Response Rate: 71.4%	
Employed	86.7% (13)
Further Education	6.7% (1)
Other	6.7% (1)
Unemployed	0.0% (0)
Average Salary*	n/a

^{*} Data based only on salaries of graduates who completed their studies on a full-time basis

